



2020 IMAGE Expo Student Fantasy Competition Rules

Choose Dark Fantasy or Animalistic Theme

1. Must use a live model.
2. All cut and coloring must be done prior to the main stage competition.
3. The model must be in costume and make up pre-done prior to the main stage competition.
4. Your choice of color, length of hair, extensions, wefts, anything made of hair, but **not covering more than 50% of the head.**
5. Props may be included as part of the costume, but **props must be smaller** than the model.
6. Costume, Theme and Design must all incorporate the dark fantasy or animalistic look. (Choose whatever Dark Fantasy or Animalistic theme you like).
7. Students have 1 hour to complete their look on stage. I suggest everything be pre-done and do final touch-ups on stage.
8. Each video must include the student's full name, name of school, and a phone number and email address.

Please send me a short descriptive video of what inspired you and how you created and completed your look. You can upload your video onto youtube and send me the link. I will need the video sent to me by **April 15th**. **The competition will take place on Monday, May 4th will begin judging at 1 pm. I suggest everyone come to the show ready to go. You have 1 hour to complete your final touch-ups on stage.** I hope your students take advantage of this awesome opportunity to show off their creative talent. Students can participate in groups if they like and select 1 student to represent their team on stage. Please give me a call if you all have any questions. Please send video's or links to amy@theimageexpo.com

1st Place - Trophy & \$150 CASH - Will also be the face of the 2021 Competition Flyer

2nd Place- Certificate & \$100 CASH

3rd Place- Certificate & \$50 CASH