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**FOR IMMEDIATE RELEASE**

## **INDUSTRY'S NEWEST & HOTTEST EDUCATION COMING TO HOUSTON**

Houston, TX (March 30, 2018) – Texas' largest professional beauty show is May 20-21 in Houston at the George R. Brown Convention Center. Having hosted this event for nearly a decade, IMAGE Expo is the can't miss event for all beauty professionals. This year attendees will enjoy the most diverse and strongest collection of education the show has produced. The hottest trends and latest techniques will be on display that allow attendees to stay current in this rapidly changing industry. In addition, 1,000's of products will on display providing beauty pro's the tools necessary to achieve those hot and stylish looks.

Education headliners include Celebrity Stylist Ted Gibson, Joe Anthony, Celebrity Barber Jason Schneidman, Justin Thomas, industry renowned nail tech Jaime Schrabek, leading make up artist Jill Glaser, and many more. Regardless of what someone is looking for, IMAGE Expo has top educators to teach and inspire. Top trends you'll find at the show include Balayage hair painting, microblading, bridal hair and makeup, and eyebrow threading among many more.

With the huge success of its' barber competitions, IMAGE expo has expanded these competitions to cover both days of the show. Professional barbers will compete on day 1 and the student barbers get to showcase their skills on day 2.

The exhibitor floorplan is close to sold out and ticket sales are approaching record numbers. It's sure to be the best IMAGE Expo yet. Will you be there?

For full details on the event, go to [www.theimageexpo.com](http://www.theimageexpo.com).