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## **TABATHA COFFEY AND BETH MINARDI TO HEADLINE MAIN STAGE**

Austin, TX (March 3, 2015) – Beauty Industry legends Tabatha Coffey and Beth Minardi will headline main stage at the largest beauty event in the southwest on May 17th & 18th. For the 5<sup>th</sup> year in a row, IMAGE Expo will take place in Houston and will again be held at the George R. Brown Convention Center. In its' short history, IMAGE Expo has solidified itself as one of the must-see beauty events of the year. The show combines legendary main stage artists and industry leading education with thousands of innovative beauty products and services, creating an environment any beauty professional can benefit from.

After another successful event in 2014 with over 11,000 attendees and 220 exhibitors, IMAGE Expo's show management is expecting an increase to 14,000 in 2015. After the successful addition of IMAGE Spa in 2012, the day spa section of the show is again expected to increase significantly in terms of exhibitors and education for day spa owners, massage therapists, skincare professionals and estheticians.

"Our only goal is to continue building an event that everyone in the beauty industry is proud to be a part of. When our exhibitors, educators and attendees are successful, IMAGE Expo is successful and that's what we've accomplished in just 4 short years" said JP Bryant, President of IMAGE Expo.

Education is everything at IMAGE Expo and the year's event will again feature world-class education with over 200 seminars and workshops covering every segment of the hair, nail, beauty, salon, and spa industry. The educational lineup will feature master artists such as Chuck Caple, Raul Martez, Sherry Ratay, Patrick Bradley, among many more. License cosmetologists will have the opportunity to satisfy their yearly CE requirements at the event with 1, 3 and 4 hour courses available both days.

The exhibit floor will be packed with hundreds of the best and most recognizable beauty industry companies. Similar to the diversity offered in the education program, exhibitors will cover all aspects of the industry. Featured exhibitors include Babe Hair Extensions, Cinderella Hair, Christio, Amika, Hattori Hanzo Shears, and many more.

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