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FOR IMMEDIATE RELEASE

TABATHA COFFEY, MICHAEL O’ROURKE, FAROUK TO HEADLINE IMAGE EXPO

Austin, TX (April 25, 2013) – Tabatha Coffey, Bravo T.V. star and beauty industry legend, will again be headlining IMAGE Expo along with Michael O’Rourke and Farouk Systems at the largest beauty event in Texas, on May 19th & 20th, 2013. Main stage will also feature Brazilian Blowout, Aloxxi and Sherry Ratay creating IMAGE Expo’s strongest main stage lineup yet.

After an extremely successful 2012 event with over 7,500 attendees and 200 exhibitors, IMAGE Expo show management is expecting an increase to 10,000 in 2013. After the extremely successful addition of IMAGE Spa in 2012, the day spa section of the show is expected to increase significantly in terms of the number of exhibitors and classes for day spa owners, massage therapists and estheticians.

The event will feature world-class education with over 200 seminars and workshops covering every segment of the hair, nail, beauty, salon, and spa industry. Master artists that attendees will learn from in the classroom include Farouk systems, Brazilian Blowout, Aloxxi, Gary Gerard, Patric Bradley’s Team Hollywood and Chuck Caple. License cosmetologists will have the opportunity to satisfy their yearly CE requirements at the event with 1, 3 and 4 hour courses available both days.

Hundreds of the best and most recognizable beauty industry suppliers are exhibiting at the event. Similar to the diversity offered in the education program, exhibitors will cover all aspects of the industry. “We want to ensure that we brand this event so as to display that IMAGE Expo is a full-service beauty event, catering to all beauty professionals. We believe that with the level of quality and diversity in our education program and exhibitor list, we have achieved that”, says JP Bryant. Featured exhibitors include Farouk Systems, Iso Beauty Professional, Rock Your Hair, Shany, Cinderella Hair, Christrio, Princess Beauty Supply (Brazilian Blowout, Aloxxi), NYX, Profashion Hair, Dreamcatchers International, Reference of Sweden, B.S. Korea/Vodana, Obliphica, Hattori Hanzo Shears, The Edge Beauty, Millenia Productions, and many more.

For full details on the event, go to www.theimageexpo.com.

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