



Contact: Tyler Bryant
Phone: 512-249-5303
Toll-Free: 877-219-3976
Email: tyler@theimageexpo.com

FOR IMMEDIATE RELEASE

IMAGE EXPO STRONGER THAN EVER GOING INTO 6TH YEAR

Austin, TX (March 2, 2016) – For the 4th year in a row, IMAGE Expo’s attendance grew by at least 25% with over 17,000 attending in 2015. This year, the show aims to provide more educational and product opportunities for attendees while continuing to cement itself as the dominant beauty event in Texas. The show will take place on May 15-16 in Houston at the George R. Brown Convention Center.

The show will be headlined by Beauty Industry legends, Tabatha Coffey, **(new for 2016)** Charlie Price, and Michael O’Rourke. In addition, attendees have the opportunity to get inspired by expert artists Raul Martez and Justin Thomas from Hattori Hanzo Shears, making this Main Stage lineup one of the strongest in the country.

As usual the event will feature world-class education with over 200 seminars and workshops covering every segment of the hair, nail, beauty, salon, and spa industry. License cosmetologists will have the opportunity to satisfy their yearly CE requirements at the event with 1, 3 and 4 hour courses available both days. Continuing Education will be presented by Bozzie Professional Continuing Education Provider and the Texas Department of Licensing and Regulation (TDLR) will also be at the event to help coordinate education credits.

Hundreds of the best and most recognizable beauty industry suppliers are exhibiting at the event. Similar to the diversity offered in the education program, exhibitors will cover all aspects of the industry. Featured exhibitors include 21st Century Lab, Donna Bella Hair Extensions, Ikonik Precision Styling Tools, Recamier/Saloon In, Morphe Brushes, Ergo Research Styling Tools, Christrio, Amika, Hattori Hanzo Shears, and many more.

For full details on the event, go to www.theimageexpo.com.

Contact Tyler Bryant, Director of Events at tyler@theimageexpo.com