



Contact: Tyler Bryant

Phone: 512-249-5303

Toll-Free: 877-219-3976

Email: [tyler@theimageexpo.com](mailto:tyler@theimageexpo.com)

## FOR IMMEDIATE RELEASE

### TABATHA COFFEY TO HEADLINE 2012 IMAGE EXPO IN HOUSTON, TX

Austin, TX (April 27, 2012) – Tabatha Coffey, Bravo T.V. star and beauty industry legend, is headlining IMAGE Expo, the largest beauty event in Texas, on July 15<sup>th</sup> & 16, 2012 at the Reliant Center. After an extremely successful 2011 event with over 6,000 attendees and 200 exhibitors, IMAGE Expo show management is expecting an increase in attendance and exhibitors in 2012.

The event will feature world-class education with over 200 seminars and workshops covering every segment of the hair, beauty, salon, and spa industry. IMAGE Expo is proud to welcome well-known artists such as Brenton Lee, Dee Adames, Mike Karg, Sherry Ratay, and The Teals to the main stage. Other master artists that attendees will learn from in the classroom include Eve Pearl, Naja, James Wealthy, and Chuck Caple. License cosmetologists will have the opportunity to satisfy their yearly CE requirements at the event with 1, 2, 4, and 6 hour classes available. CE courses will also be available in Spanish and Vietnamese.

Hundreds of the best and most recognizable beauty industry suppliers are exhibiting at the event. Similar to the diversity offered in the education program, exhibitors will cover all aspects of the industry. “We want to ensure that we brand this event so as to display that IMAGE Expo is a full-service beauty event, catering to all beauty professionals. We believe that with the level of quality and diversity in our education program and exhibitor list, we have achieved that”, says Paul Bryant. Featured exhibitors include Cinderella Hair, Christrio, Hot Heads, Novalash, Profashion Hair, Dreamcatchers International, Eve Pearl, FI Hair Gear, Hattori Hanzo Shears, Evalash Beauty Corp, Crisace Hair Extensions, and many more.

For full details on the event, go to [www.theimageexpo.com](http://www.theimageexpo.com).

Contact Tyler Bryant, Marketing Director at [tyler@theimageexpo.com](mailto:tyler@theimageexpo.com)